

Management Information Systems (MIS)

Program Objectives

Mission:

The mission of the Management Information Systems (MIS) speciality within the IDP is to prepare qualified professors for business information systems programs in colleges and universities around the world. The EdD program emphasizes teaching over research; the PhD program emphasizes research over teaching. Both programs prepare professors who will serve in the information systems field with dedication and professionalism.

Objectives:

1. Candidates will acquire core competencies that form a common basis of business vocabulary, concepts, and skills by which to communicate with other doctoral candidates and faculty.
2. Candidates will acquire the conceptual knowledge and skills to design, develop, deliver, and evaluate classroom and distance education courses and curricula.
3. Candidates will acquire the conceptual knowledge and skills to design, execute, report, and evaluate social science research in the area of business information systems.
4. Candidates will acquire the knowledge and skills necessary to effectively manage the unique opportunities for innovation and creativity available in culturally diverse instructional and employment environments.
5. Candidates will acquire the knowledge and skills to effectively manage the unique opportunities for instructional and employment contributions by people with exceptional characteristics.
6. Candidates will acquire the knowledge essential to a foundation of expertise in the content areas of (a) management of information systems and projects, (b) database design and implementation, (c) development of e-commerce systems, and (d) personal and office productivity.
7. Candidates will apply the scientific method to advance the field of business information systems by discovering new knowledge in one of the following content areas: (a) management of information systems and projects, (b) database design and implementation, (c) development of e-commerce systems, and (d) personal and office productivity.